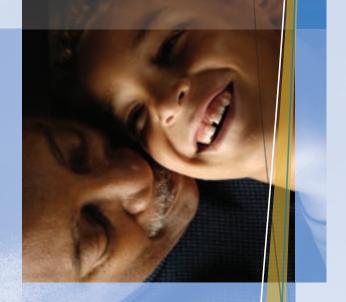


Advancing High-Value Health Care Achieving the Vision:

Bethesda North Marriott Hotel and Conference Center December 5 – 7, 2010 Bethesda, MD



www.mayoclinic.org/healthpolicycenter/

WITH THE PASSAGE of health care reform legislation earlier this year, the stage is set to define the next steps necessary to advance high-value health care delivery in America. Building upon four years of work convening hundreds of healthcare experts and stakeholders, the Mayo Clinic Health Policy Center is hosting a symposium to determine key priorities that will further the evolution to a high-value health system. The purpose of the symposium is to:

- Identify and prioritize the most critical issues in the next one to three years to ensure that patient-centered high-value health care delivery practices thrive and spread.
- Formulate recommendations for the CMS Innovation Center by reviewing concrete examples of innovative health care delivery projects that improve outcomes and reduce costs.
- Identify and prioritize key issues that will require attention in future phases of health care reform.

Join with national leaders to build consensus on the future of high-value health care delivery. Nationally recognized health care experts will facilitate discussions at this highly participatory event. Your experiences and ideas will help influence and form the solutions.

YOUR ROLE AS A PARTICIPANT

At the symposium, attendees will be able to fully participate by offering ideas and comments and asking questions. Through instant response devices, participants will rank the ideas and immediately learn what others are thinking. All participants have a say in the final recommendations, which will become a road map for further action toward the advancement of high-value health care delivery.

BUILDING UPON THE CORNERSTONES

Since 2006, Mayo Clinic Health Policy Center has gathered hundreds of national thought leaders and other stakeholders for a series of events to help develop consensus-driven cornerstones to guide the reform process. These cornerstones are::

- 1. **Create Value:** *Improve patient outcomes and satisfaction. Decrease medical errors, costs and waste.*
- 2. **Coordinate Care**: Coordinate patient care across people, functions, locations and time to increase value. Ensure patients' active participation in the process.
- 3. **Reform the Payment System**: *Change the way providers are paid in order to improve health and minimize waste.*
- 4. **Provide Health Insurance for All Americans**: *Provide guaranteed, portable health insurance for all citizens, giving them choice, control and peace of mind.*

This is the framework that will guide discussions during this symposium.

PROGRAM AGENDA

Sunday, December 5:

6–8 p.m. INFORMAL RECEPTION AND CHECK IN

Monday, December 6:

8:30–9:30 a.m. WELCOME AND KEYNOTE ADDRESS

9:30–11:30 a.m. ENSURING THAT PATIENT-CENTERED HEALTH CARE DELIVERY THRIVES (Panel Discussion and Participant Activity) Health reform legislation is the law of the land. How do we use this opportunity as a burning platform to further meaningful health care delivery reform? What are the most critical issues in the next one to three years to ensure that patient-centered, high-value health care delivery practices thrive and spread?

- Noon–2 p.m. LUNCHEON AND KEYNOTE ADDRESS
- 2–4:30 p.m. ACHIEVING VALUE IN HEALTH CARE DELIVERY (Panel Discussion and Participant Activity) Achieving value in the delivery of health care is critical to ensuring that all Americans will benefit from innovation and scientific advances in medicine. How can the Center for Medicare and Medicaid Services (CMS) and others maximize the potential of the healthcare professions through the Innovation Center or other mechanisms?
- 5:30–6:30 p.m. **RECEPTION**
- 6:30–8 p.m. DINNER AND KEYNOTE ADDRESS

Tuesday, December 7:

7:30–8:30 a.m. **BREAKFAST**

8:30–10:30 a.m. **CRITICAL ISSUES IN FUTURE PHASES OF HEALTH CARE REFORM** (Panel Discussion and Participant Activity) What are the probable downstream implications of the health care reform legislation, and important issues to be addressed in future phases of heath care reform?

- 10:30–11 a.m. **BREAK**
- 11 a.m.–Noon CLOSING SESSION

WHY THIS SYMPOSIUM IS DIFFERENT

- Come prepared to work—you will be able to interact and share your views, not just sit and listen.
- Through the use of interactive technology, you will provide input and see real-time results.
- Along with other thought leaders from across the nation, you will craft solid, health care delivery reform recommendations that can be implemented.
- Results from this symposium will not sit on a shelf but will be used to develop action steps for meaningful health care delivery reform.

REGISTRATION

Register online today at <u>http://www.mayoclinic.org/healthpolicycenter/</u>. Or, download a registration form from the above site and mail the form and fee to:

Mayo Clinic National Symposium c/o Matrix Meetings, Inc. P.O. Box 7169 Rochester, MN 55903-7169

To ensure we have diverse sector representation, spaces are limited and will fill up quickly. So, be sure to register now. Registration ends when spaces are filled.

Registration Fee \$350

Mayo Clinic is a not-for-profit organization. A nominal registration fee of **\$350** is payable by credit card or check. Checks should be made payable to **Matrix Meetings, Inc.** Registration will not be processed until payment of registration fee is received.

Cancellation Policy

Cancellations before November 20, 2010, will be eligible for a refund of the registration fee, less a \$100 administrative fee. No refunds will be given after November 20, 2010.

PRIVACY STATEMENT

Mayo Clinic will not sell your registration information for any purpose. Contact information may be published in symposium materials. Mayo Clinic will photograph, audio record, and video record these proceedings for the purposes of publication, broadcast, medical instruction, sale, or any other use Mayo Clinic deems appropriate. All content shall be the exclusive property of Mayo Clinic.

TRAVEL AND ACCOMMODATIONS

Registrants are responsible for their own travel and hotel arrangements. Mayo Clinic has reserved a block of guest rooms at the **Bethesda North Marriot Hotel** at a special rate of \$179 per night. Reservations can be made by calling **1-800-859-8003**. To ensure the special room rate, please mention that you are with the Mayo Clinic Symposium.

ATTIRE

The attire for the symposium is business casual. The average temperature range in the Washington, DC area in December is 30 - 50 degrees Fahrenheit.

CONFIRMED PANELISTS AND MODERATORS:



Janet Corrigan, Ph.D., MBA President and CEO The National Quality Forum



Mike Critelli Former Chairman and CEO Pitney Bowes



Helen Darling President National Business Group on Health



Donald W. Fisher, Ph.D., CAE President and CEO American Medical Group Association



Linda Fishman Senior Vice President, Public Policy Analysis and Development American Hospital Association





Karen Ignagni President and CEO America's Health Insurance Plans

Mary R. Grealy

Healthcare Leadership

President

Council



Timothy Johnson, M.D. Chief Medical Editor ABC News



Darrell G. Kirch, M.D. President and CEO Association of American Medical Colleges



J. James Rohack, M.D. Past President American Medical Association

SAMPLING OF PAST PARTICIPANTS

- Carolyn Clancy, M.D., Agency for Healthcare Research & Quality
- Donald Berwick, M.D., Institute for Healthcare Improvement
- Ezekiel Emanuel, M.D., Ph.D., National Institutes of Health; Special Advisor for Health Policy to the Office of Management and Budget
- Jeanne Lambrew, Ph.D., Deputy Director, White House Office of Health Reform
- John Wennberg, M.D., Dartmouth Medical School
- Karen Davis, Ph.D, The Commonwealth Fund
- Michael Porter, Harvard Business School
- Nancy Davenport-Ennis, National Patient Advocate Foundation
- Nicholas Wolter, M.D., Billings Clinic
- Stephen Shortell, Ph.D., M.P.H., University of California, Berkeley



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